CELEBRATING 30 YEARS!!!

MACON - MIDDLE GEORGIA

BLACK PAGES

est. 1991 ®

RESOURCE GUIDE

"REACHING A $3.5 BILLION AFRICAN-AMERICAN CONSUMER MARKET"

EFFECTIVE MARKETING TOOLS TO INCREASE YOUR BUSINESS BY PROVIDING MAXIMIZED EXPOSURE!

YouTube

TikTok

OUR MISSION

Since 1991, our mission has been to promote and showcase Black-owned businesses and community activities in Middle Georgia

You can not afford **NOT** to advertise

Demographics

Middle Georgia has been publicly noted as the **47th largest African American Consumer Market** in the country where consumer spending among Black residents totals more than $3.5 billion.

The Macon Black Pages Printed Edition circulates to 20,000+ Middle Georgians.

Also, We have obtained 15,000+ emails to send out informational e-blast.

#ThinkBlackPagesFirst

Scan The QR Codes Below to...

Join Black Pages Mailing List

Subscribe to A. Habersham YouTube

List Your Black Business

Join Our Fan Page

Follow Us On tiktok

Follow Our Instagram Page

STAY INFORMED

- Business Development
- News
- Educational Events
- Social Events
- Entertainment
- Religious Happenings
- Political Information
- Community Information
- Health & Wellness

E-BLASTS

- $100 for the 1st blast and $75 for duplicate blasts
- $225 for 3 blasts
- Includes design and electronic submission to 20,000+ email recipients

E-Blast Examples

SOCIAL MEDIA

- Facebook @Maconblackpages: 5,088 Likes and 5,738 Followers
- Instagram @Maconblackpages: 2,779 Followers
- Twitter @Maconblackpages: 816 Followers
- LinkedIN: 3,816 Followers

PUBLICATION RATES

Print Color Ad Rates

Full Page- $2500.00
Half Page - $2000.00
Dollar Bill - $1000.00
Quarter Page- $1000.00
Business Card -$750.00
Inside Back Cover - $3000.00
Inside Front Cover - $3500.00
Back Cover - $5000.00

Print B/W Ad Rates

Full Page- $1500.00
Half Page - $750.00
Dollar Bill - $300.00
Quarter Page- $375.00
Business Card -$200.00

WEB ADVERTISING

- ✓ Business Spotlight - $350/quarter ad; 300x250
- ✓ Premier Banner - $450/quarter ad; 725x90
- ✓ Sidebar Skyscraper - $200/quarter ad; 300x1125
- ✓ Content Page Leaderboard - $225/quarter ad; 725x90
- ✓ Basic Business Listing - FREE! Your Business will be listed in your appropriate category in the directory.
- ✓ Enhanced Business Listing - $150 a year, include email and website under your free listing.
- ✓ Premier Business Listing - $225 a year, listed at the top of your category and also includes email and website under your listing.
- ✓ Sponsors - Buy a full-page Color Ad and have your logo linked to your website at the bottom of the page.

2022-23 EDITION NOW AVAILABLE IN PRINT AND ONLINE

The Theme for the 2022-23 Edition is “ The Importance of African American Culture”

ADDITIONAL SERVICES

- Business Consulting
- Social Media Consulting (Facebook and Twitter)
- 2 TV ads on Call to Action Show Channel 41 ($100)
- Complete Marketing Packages
- Customized Letter Campaigns
- Business Card (Minimum 500)
- 60 sec Social Media Video commercial

WMGT Bounce TV (Cox Ch. 11): Sundays 7 AM & 8:30 AM
YouTube: https://www.youtube.com/user/gebo66
MAJIC 100.1 (Radio): Sundays. 8 AM
Every Sunday @ 5 PM on WDDO 107.9 Fm, 980 AM1
Sponsored By: Macon-Middle Georgia Black Pages

SAW SOMETHING YOU'RE INTERESTED IN?

Contact Us!

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