

MACON - MIDDLE GEORGIA

BLACK PAGES

Marketing & Advertising Promotional Packages

Starter Package

\$175.00

1 Digital Blast
1 Medallion
Enhanced Listing

Mini Promotional Package

\$250.00

Business Card Ad (digital only)
1 Digital Blast
Premier Listing

Basic Promotional Package

\$499.00

1/4 Page Black & White Ad (print & digital)

CHOOSE TWO (2):

One (1) Page Web Site Design
Facebook Fan Page Design
1 Digital Blast
250 Business Cards (design & print)
Premier Listing
Medallion Ad

Advanced Promotional Package

\$799.00

1/2 Page Black & White Ad (print & digital)
Web Site Link w/ online listing
Featured Business: One (1) Week (BP Site and Facebook Page)

CHOOSE TWO (2):

One (1) Page Web Site Design
Facebook Fan Page Design
2 Digital Blasts
500 Business Cards (design & print)
Premier Listing
Medallion Ad

Premier Promotional Package

\$999.00

3/4 Page Black & White Ad (print & digital)
Special "Business of the Week" Digital Blast
Banner Ad Placement on Black Pages Web Site
Banner Ad Placement on Call to Action Web Site

CHOOSE THREE (3):

Logo Design
Facebook Fan Page Design
3 Digital Blasts
500 Business Cards (design & print)
1,000 Flyers (design and print)
Premier Listing
Medallion Ad
Featured Business: Two (2) Weeks (BP Site and Facebook Page)

Priority Promotional Package

\$1,199.00

Full Page Black & White Ad (print & digital)
Special "Business of the Week" Digital Blast
Banner Ad Placement on Black Pages Web Site
Banner Ad Placement on Call to Action Web Site
Featured Business: Three (3) Weeks (BP Site and Facebook Page)

CHOOSE THREE (3):

Logo Design
Facebook Fan Page Design
3 Digital Blasts
500 Business Cards (design & print)
1,000 Flyers (design and print)
Premier Listing
Medallion Ad
Advanced Business Consultation
Targeted Mail Campaign (100 Targeted Letters)

Promotional Sponsorship Packages

Silver: Color Ad (front of book); categorical ad (inside book); home page banner ad | \$2,000

Bronze: Color Ad (inside front cover of book); categorical ad (inside book); home page banner ad | \$3,000

Gold: Color Ad (inside back cover book); categorical ad (inside book); home page banner ad | \$3,000

Platinum: Color Ad (back cover of book); categorical ad (inside book); rotating home page banner ad; mentions on marketing and media promotions | \$3,500



Call today to speak to one of our sales staff:

478.464.0074

www.maconblackpages.com